# 川藥通話後... 一個一中, 各自表述?

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- Bachelor in Social Welfare (CCU in Chiayi, Taiwan)
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PhD

Postdoc



# RESEARCH MOTIVATION---自認為自由派的自己

某個週五的下午... 隔天要去紐約聲援台灣婚姻平權的活動

■ 後來...

https://www.youtube.com/watch?v=fe99hBltdZg



Yen-Ting Edward Liu with Ting-An Lin.

December 2, 2016 · 🚱

海報組辛苦啊! 明天見囉 #LoveWins4Taiwan





■ [05:12] "Yeah, she called him. But how are all these rogue world leaders getting his number? "川普跟這些流氓國家領導人通電話(包括台灣),他們怎麼會有他們的電話號碼呢?"... He will apparently take any congratulatory call. It doesn't matter who it's from. 'Ehm, Mr. Trump, we have a couple of well-wishers on the phone, it's Robert Mugabe, Joran van der Sloot, and the guy who shot Harambe.""



#### **Yen-Ting Edward Liu**

December 6, 2016 · ♣ ▼

【因為一通川普的電話,美國自由派媒體稱台灣是流氓國家】

People living in a freedom and democratic country elected a female president through democratic way. Because of diplomacy, this female president gave Donald Trump a congratulatory call. Then the liberal mass media called she is one of these rogue world leaders. WTF! Feel so morose.

I thought we like watching these liberal mass media because the values and ideology are close to us. However, the truth is that mass media is concerned with Trump more rather than the value and liberal ideology. We do not like Trump for sure, but it is a big no-no to smear a democratic country. It is unfair to mislead American people to think this country and this country's history.

[05:12] "Yeah, she called him. But how are all these rogue world leaders getting his number? ... He will apparently take any congratulatory call. It doesn't matter who it's from. 'Ehm, Mr. Trump, we have a couple of well-wishers on the phone, it's Robert Mugabe, Joran van der Sloot, and the guy who shot Harambe.'"

逐字稿 轉貼自為廷。戴達衛 (David Demes) 撰

美國知名脫口秀主持人說:川普跟這些流氓國家領導人通電話(包括台灣)。 這狀況是... 逢川必反的極致原來是如此。台灣的米國能見度瞬間飆升....走在路 上大家都知道台灣囉!不用再去跟人家說我們不是中國,我們不是泰國,而是 說我們是那個跟川普通電話的流氓國家子民...幹!

等等要去跟某大咖教授討論資料分析,感覺一定會被問...damn



#### Donald Trump Already Touched China's Most Sensitive Spot

Though the Chinese government shrugged it off as a shenanigan, the President-Elect made waves after his

Cha

## 自由派媒體的逆襲



YEN-TING L

YEN-TING L

重要事件時間點

- 12.2 川菜通話
- 12.3 中國回應
- 12.6 紐時公布川菜之間在選舉時的金錢往來 (來自Reuter的報導)
- 12.6 歐巴馬政府定調 川普是川普 歐巴馬繼續維持一中政策

https://www.facebook.com/NowThisElection/videos/1369712636393556/?pnref=story

- 12.7 Trump picks lowa Gov. Branstad to be ambassador to China 川普派大使到中國
- 12.11 Trump says U.S. not necessarily bound by "one China" policy
- 12.12 China Says It Is Extremely Concerned by Trump's 'One China' Comments\* 2:00 am
- 12.12 U.S. says 'one China' policy should not be used as bargaining chip 3:00 pm
- 12.12 Night <u>Trump Picks Rex Tillerson, Exxon C.E.O., as Secretary of State</u> 11:00 pm (紐時新聞都從 Reuter來)
- □ YEN-TING L 賴:一通電話幹掉建制派,掩護親俄派上壘,並持續向建制派發動攻擊。可以交易一中(他 還沒說交易台灣)等發言,都是對內突顯他與歐巴馬及華府建制派的差異。為何電話會後還 一反常態持續延燒十天,當柴火小下去時又發言加碼,都與這個因素有關。

JUNEL

- 12.16 <u>Chinese warship stole US underwater drone</u>
- 12.16 FAPA廣告washington times A3
- 12.16 林飛帆紐時受訪文
- 12.16 歐巴馬發表台灣談話

NYCAFÉ P

Flawed Choices for the State Department 12.12 紐時編輯台

自由派媒體 觀點 網站路口 (持續追蹤)

1 name / email



媒體/智庫 報導與評論

**NEW YORK TIMES** 

THE WASHINGTON POST

**BOSTON GLOBE** 

LOS ANGELES TIMES

**BLOOMBERG** 

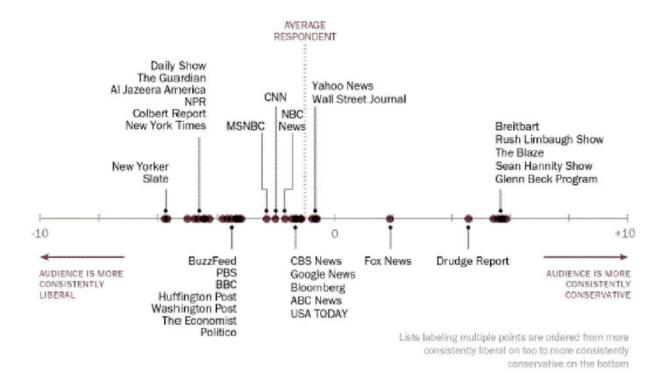
THE ECONOMIST

THE WALL STREET JOURN...



#### Ideological Placement of Each Source's Audience

Average ideological placement on a 10-point scale of ideological consistency of those who got news from each source in the past week...



American Trends Panel (wave 1). Survey conducted March 19-April 29, 2014. Q22. Based on all web respondents. Ideological consistency based on a scale of 10 political values questions (see About the Survey for more details.) ThinkProgress, DailyKos, Mother Jones, and The Ed Schultz Show are not included in this graphic because audience sample sizes are too small to analyze.

#### PEW RESEARCH CENTER

### PEW RESEARCH CENTER

- 從保守到自由的意識形態光譜
- Breitbart
- New Yorker, NYT, Wash Po...



GOV







Chinese jets in exercise close to Taiwan I Taiwan News

http://www.taiwannews.com.tw/en/news/3048766

Dole lobbied Trump's team on Taiwan for months - POLITICO

http://www.politico.com/story/2016/12/bob-dole-donald-trump-taiwan-232266

Chinese aircraft fly around Taiwan - Taipei Times

http://www.taipeitimes.com/News/front/archives/2016/12/11/2003660975

Taiwan pushes New Southbound Policy - The Standard

http://thestandard.com.ph/news/-main-stories/top-stories/223786/taiwan-pushes-new-

southbound-policy.html

Donald Trump's Message Sparks Anger in China - WSJ

http://www.wsj.com/articles/donald-trumps-message-sparks-anger-in-china-1480989202

U.S. Rebuffs China, Will Allow Taiwan President's Stopover

http://time.com/4593328/taiwan-china-president-new-york-tsai-ing-wen/

These are the 9 Killer Weapons China and Taiwan Would Use in a War I The National Interest Blog

http://nationalinterest.org/blog/the-buzz/these-are-the-9-killer-weapons-china-taiwan-would-use-war-18701

Who's the bigger "currency manipulator" -- China or Taiwan? - CBS News

http://www.cbsnews.com/news/donald-trump-who-is-bigger-currency-manipulator-china-or-

taiwan/

Bob Dole's Lobbying Firm Was Behind Trump's Taiwan Call I Vanity Fair

http://www.vanityfair.com/news/2016/12/bob-dole-lobbying-taiwan-call

Bob Dole's law firm was paid \$140,000 by Taiwan to lobby Donald Trump - Salon.com

♣+ name / email



WITH MICHAEL\_LI, ROBIN LEE, AND 12 OTHERS

THE RIGHT SCOOP (CONS...

BREITBART (CONSERVATI...

FOX NEWS (TV) (CONSER...

CNN (TV)

NBC

THE GUARDIAN

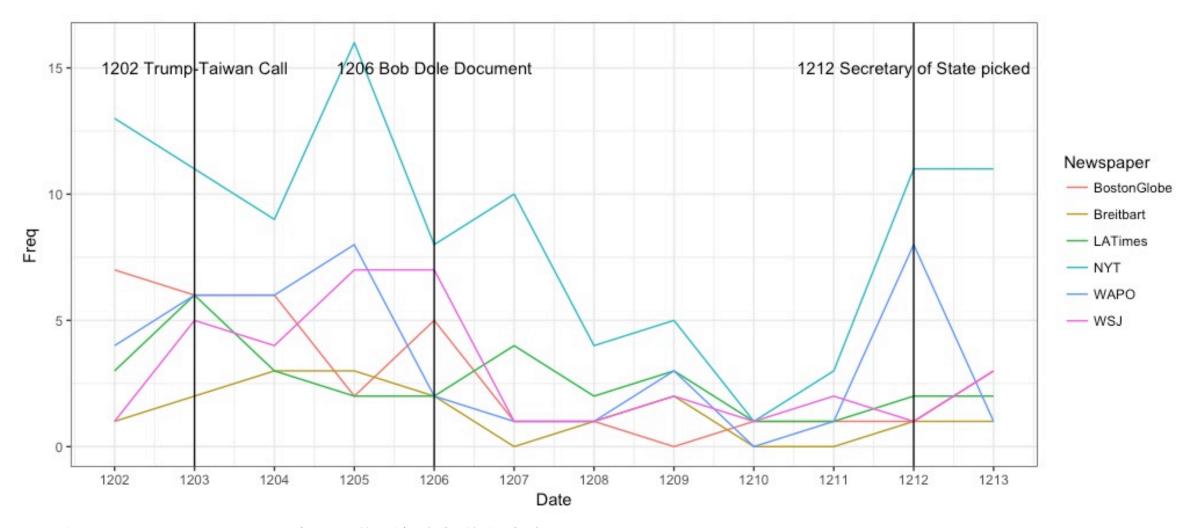
OTHER RESOURCES

視覺化方向

**TEXT MINING ANALYSIS** 

#### HTTPS://GOV.HACKPAD.COM/GSHLZZI7IE3#:H=NEW-YORK-TIMES





■ 根據Pew Research Center 歸類從自由價值到保守價值依序為

紐約時報NYT、華盛頓郵報WAPO、洛杉磯時報LATimes、波士頓全球BostonGlobe、華爾街日報WSJ、Breitbart.

• 陳祥、陳嘉珮在2009年的研究搜集20年間關於台灣為主題的新聞報導,蒐集了501篇新聞,







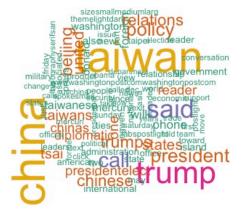
# RESEARCH QUESTION

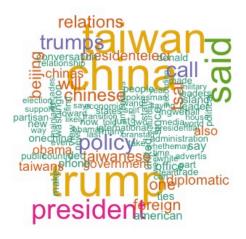
### Research Question

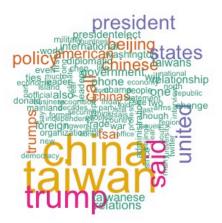
屢次被提及的美國「一個中國政策」是否在新聞媒體中被完整地呈現出關鍵的訊息?

- ■「一中政策」是過去台灣與美國外交關係最重要政策之一,假若錯誤的誤植訊息,國際理解台灣是否屬中國一省,這個認知將會有嚴重的誤解。因此是否能夠正確的敘述關鍵的一中政策內容,特別是「承認」(recognize)與「理解」(acknowledge)兩字彙的正確使用就會是關鍵的差異。
- 另外,中國理解的一中政策跟美國政府理解的一中政策本不同。







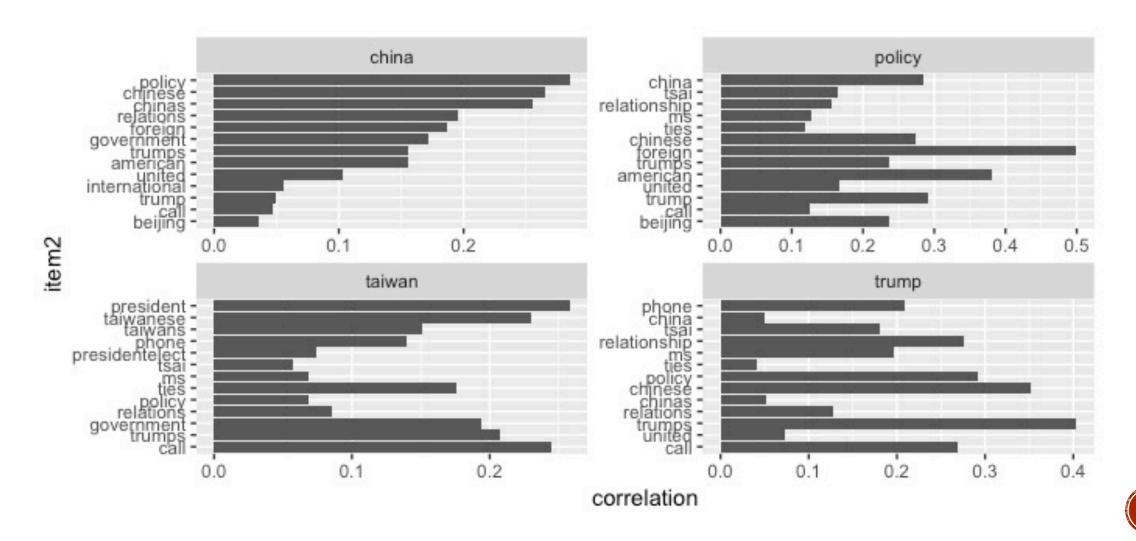


## RESEARCH METHOD

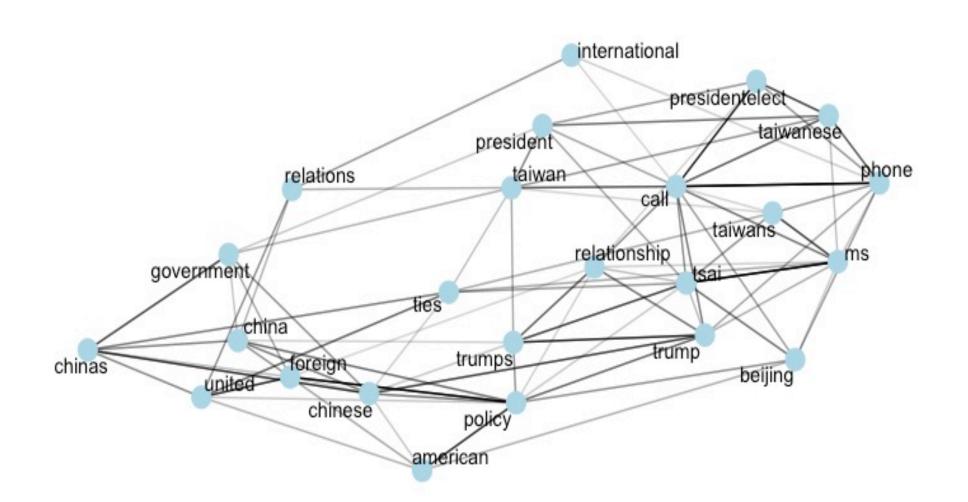
- 大數據文字探勘 Text Mining (Word Cloud、Word Correlation)
- 內容分析法 (質性研究)



# WORD CORRELATION-NYT



## WORD NETWORKING ANALYSIS- NYT





## SENSITIVE ANALYSIS

- 在敏感性分析上,研究者將在網路上台灣網路社群轉載率較高,且是較親台並且為台辯護的文章進行搜集與分析,
- 林飛帆、陳為廷、林倢三人在華盛頓郵報上投書 "Americans should stop using Taiwan to score political points against Trump and China"
- huffingtonpost---"Why U.S. Progressives Should Become Friends Of Taiwan"
- Foreign affairs---"Taipei's Name Game"
- BostonGlobe --- "There is one China and one Taiwan. Let's all stop pretending otherwise."
- The Diplomat--- "Trump's Taiwan Phone Call Shows Need for US Policy Change."
- Forbes--- "Trump Is Using Taiwan As A Bargaining Chip In Relations With China"



#### 美國三大報的字彙關連性分析

CI.	G 671 1	m .			G		C
China	Coefficient	Taiwan	Coefficient	Trump	Coefficient	Acknowledged	Coefficien
			紐	約時報			
American	(0.89)	quo	(0.9)	republicans	(0.76)	從缺	從缺
trade	(0.89)	fears	(0.86)	foreign	(0.74)		
recognize	(0.81)	agreements	(0.84)	diplomacy	(0.73)		
declared	(0.78)	authoritarian	(0.84)	tensions	(0.69)		
investment	(0.66)	Beijing-based	(0.84)	Obama	(0.67)		
one	(0.66)	freedom	(0.84)				
chinese	(0.6)	independent	(0.84)				
policy	(0.55)	Nixon	(0.54)				
recognizing	(0.55)	democracy	(0.54)				
	()	,		<b>E</b> 頓郵報			
united	(0.73)	purposes	(0.78)	friday	(0.80)	derecognition	(0.70)
relationship	(0.71)	relations	(0.78)	call	(0.77)	misleading	(0.70)
relations	(0.66)	act	(0.77)	hotels	(0.76)	quasidiplomatic	(0.70)
chinese	(0.62)	recognize	(0.70)	taoyuan	(0.71)	bargaining	(0.66)
recognize	(0.60)	tsai	(0.70)	advice	(0.68)	chip	(0.61)
surrender	(0.60)	hypersensitivity	(0.69)	diplomats	(0.68)	one	(0.52)
government	(0.56)	Kai-shek	(0.69)	governed	(0.68)		
beijins	(0.54)	warships	(0.69)	bilateral	(0.67)		
republic	(0.52)	unofficial	(0.64)	security	(0.63)		
			洛杉	磯時報			
eing	(0.75)	taiwanese	(0.75)	foreign	(0.64)	administrations	(0.70)
hinese	(0.74)	tsai	(0.72)	national	(0.64)	blustered	(0.70)
decision	(0.63)	island	(0.68)	presidentelect	(0.61)	foreign-policy	(0.61)
olicy	(0.61)	call	(0.67)	donald	(0.56)		
elationship	(0.61)	diplomatic	(0.65)	call	(0.55)		
rade	(0.55)	ing-Wen	(0.62)	leaders	(0.55)		
lin-Ping	(0.55)	relations	(0.62)	business	(0.55)		
rai	(0.55)	ties	(0.56)	told	(0.51)		
diplomatic	(0.51)	identify	(0.51)	united	(0.51)		

註 1: 以上字彙經作者自行篩選呈現

## 字彙關聯性

- What do you see in this table...
- What do you think ....



#### 親台 (Pro-Taiwan) 文章關鍵詞關聯性(選取關聯性係數 0.5 以上的特定詞彙)

China	Taiwan	Trump	acknowledged	
military (0.99)	call (0.99)	asia (0.96)	friendly (1.00)	
rhetorical (0.95)	independence (0.99)	militarily (0.91)	chiang (0.92)	
ruling (0.95)	taiwanese (0.98)	allies (0.86)	democratic (0.90)	
territory (0.95)	republic (0.97)	bipartisan (0.76)	recognize (0.79)	
province (0.95)	roc (0.97)	citizens (0.76)	act (0.71)	
republic (0.90)	tsai (0.95)	decolonization (0.76)	beijings (0.71)	
censorship (0.81)	vibrant (0.93)	democratically (0.76)	kai- <u>sheks</u> (0.71)	
citzens (0.81)	democratically (0.81)	diplomat (0.76)	agreements (0.63)	
drplomat (0.81)	taiwan-china (0.91)	neo-conservatives (0.76)	bipartisan (0.63)	



- 在單詞分析中,當我們放入關鍵字 acknolwedged 時,在0.5關聯性以上的字眼中,無論是紐約時報、洛杉磯時報又或是華盛頓郵報皆未出現關鍵跟台灣有關的字彙,然而在親台派文章的文本分析中,放入字acknolwedged 關鍵字時,出現"act"法案(0.71)同意"agreements"(0.63)以及台灣中國"taiwanchina"(0.63)。
- ■關鍵字China, Taiwan 出現時,出現"recognition"以及 "recognized"的關聯性相當高。對於這樣的結果,我們回過頭去翻閱這些新聞,這段時間主流媒體在面對一中政策時,時常誤植錯誤的資訊,讓閱聽大眾容易以為美國支持的一中政策即是承認台灣屬於中國的一部分,然而在這些親台派文章中,可觀察到他們觀察到錯誤誤植一中政策的嚴重性,花費相當多的力道解釋與討論。並且強調台灣不屬於中國,台灣與中國的差異以及屬於台灣的政治、經濟成就。



# 台灣· 你想變成怎樣 的一個國家



# 不要大做第二人大



#### 【最做自己的星座】

第一名:水瓶座

第二名:金牛座

第三名:天蠍座

我們都有不得不戴上面具的時候, 這三個星座也經歷過這樣的時刻, 只是他們最終發現,懂你的人就懂你, 不懂你的人怎麼做也不會懂, 慢慢的,他們就會開始自在的做自己!



# HI 我們想讓 台灣變成怎樣 的一個國家



"媒體也許不能很成功地告訴人們要怎麼想(What to think),但它卻能很成功地告訴人們該想些什麼(What to think about)"

**Bernard Cohen** 

